



Monaco Telecom Innovative TV Service Goes Live ***Netgem Fast Forwards The Connected Home***

Monaco and Paris, France. June 8th, 2010. Monaco Telecom (www.monaco.mc) today announced the launch of the Principality's next generation, connected TV experience. bringing their vision of tomorrow's connected home a step closer to reality.

Created in partnership with Netgem (<http://www.netgem.com>), a leading provider of connected entertainment technology, Monaco Telecom's new TV services, was created using Netgem's award-winning NetgemTV middleware and intelligent Set Top Box (STB) technologies that seamlessly blends broadcast and broadband content with multi-platform, interactive services.

Mr. Martin Péronnet, Managing Director of Monaco Telecom, said: "Netgem's smart hybrid solution was the most cost effective proposition for upgrading our services since we were able to integrate it into our existing infrastructure. Netgem's open platform ensures our technology will remain future proofed since we can easily add in new and exciting broadcast and Over the Top (OTT) broadband services to customers as required."

The new TV service combines digital cable-delivered broadcast HDTV and Pay TV channels with OTT TV services into one, branded user experience. OTT services provided by Netgem include VOD films from Netgem's sister company Video Futur and a bespoke, interactive Monaco Telecom channel that aggregates its existing online weather, traffic and news services, updating content updated in real time.

Netgem's set top box sits at the centre of the connected home as a high-capacity media centre that allows customers to enjoy and manage their entertainment across multiple devices throughout their homes. In addition Netgem's introduces a new application allowing Monaco Telecom subscribers to use their iPhone as a remote control.

Christophe Aulnette, Managing Director of Netgem commented: "By offering customers the ability to wirelessly stream content around the home and to provide new types of interaction, such as our iPhone app, Monaco Telecom is a great example of an operator providing the types of services that customers will value moving forward. This deployment fulfils our vision of how smart set top boxes can be used as home entertainment gateways to provide subscribers the types of customer experience that ensure they value their relationship with the operator and takes the best out of their subscription."



Packaged with other Monaco Telecom services at a price of €8 per month, the TV service includes a Personal Video Recorder (PVR), with permanent time-shift functionality; together with a multi-language Video On Demand service.

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About Monaco Telecom

Monaco Telecom, the incumbent operator of the Principality of Monaco, offers mobile and fixed telephony, but also Internet and television services to the general public and businesses. The objective of the Monegasque operator is to innovate in all its activities without forgetting to put customers' satisfaction at the center of its concerns. Every year, Monaco Telecom invests more than 10% of its turnover in developing new services for its customers. The new TV is one of the two large projects on which the operator of Monaco works with the Internet offers 30 Mbps. The complete overhaul of the television system in all households in the Principality is announced to be set up by the end of the financial period.
www.monaco.mc

About Netgem

Netgem enables operators to deliver branded connected entertainment in the digital home, enriching the broadcast TV experience with the power of the internet. Installed in over 2.5 million homes around the world, Netgem is among the top 10 most deployed Hybrid Set Top Box solutions worldwide. Netgem customers include: France's SFR France, Telstra of Australia, Monaco Telecom, Elisa in Finland, Spec-Com for Algeria Telecom, Melita Telecom in Malta and FetchTV in the UK. Netgem is listed on Compartment C of Euronext Paris Eurolist (ISIN code: FR0004154060, Reuters code: ETGM.PA, Bloomberg code: NTG FP 7537). www.netgem.com

Twitter <http://www.twitter.com/netgem/>

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