



### NETGEM FACTS

- With 22% market share Netgem is number 1 IPTV STB vendor in Europe and Number 3 in the world (*Screen Digest 2010*)
- 3 million boxes and middleware clients shipped
- IPTV award winner for best middleware technology
- First Freeview HD PVR box in the UK



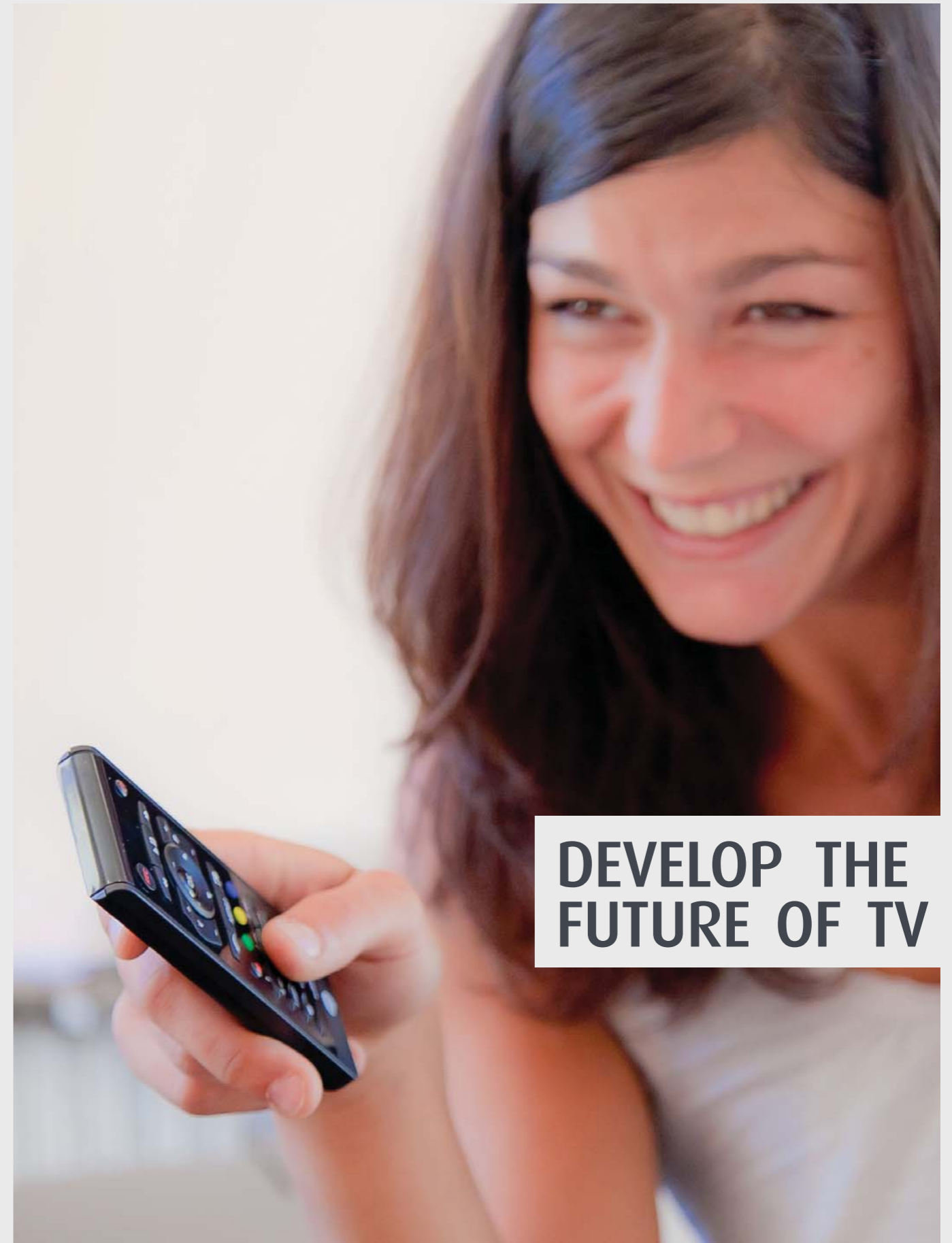
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**DEVELOP THE  
FUTURE OF TV**

# DEVELOP THE FUTURE OF TV ... TOGETHER

NETGEM ENABLES SERVICE PROVIDERS TO DELIVER CONNECTED ENTERTAINMENT BY ENRICHING THE BROADCAST TV EXPERIENCE, WITH THE POWER OF THE INTERNET.

IN SHORT



## STAKING A CLAIM FOR THE LIVING ROOM ... AND BEYOND

Netgem is the number one IPTV STB vendor in Europe and the 3rd largest in the world (ScreenDigest 2010). With 3 million Set Top Boxes deployed, our award-winning solution is as popular for its CAPEX-saving as it is for the fast and fluid TV experience it allows. Together with Netgem, operators and CE manufacturers can realise their IP ambitions and stake a claim for the living room, and beyond.

### NETGEM TV IS INTELLIGENCE

*Netgem's intelligent, heavy-client architecture manages broadcast and home network content and services locally. This results in fast and fluid navigation that keeps the load light on the operator's network.*

### INVESTMENT

*Netgem's hardware and software technologies are fully integrated and optimised to deliver a superior performance and to dramatically reduce time to market, risk and cost.*

### INNOVATION

*Netgem's open development platform enables the simultaneous development of applications within third-party environments, using Internet standards and future-proof technologies.*

### INTERNET

*Netgem's DNA is fundamentally internet-based, with web-based browsers, languages, protocols and standards being core to the NetgemTV middleware.*

# CHANGING THE PARADIGM ... WELCOME TO THE HOME CLOUD

NETGEM IS CHANGING THE TV PARADIGM. SET TOP BOXES HAVE BECOME INTELLIGENT PROXY SERVERS, BLENDING VARIOUS SOURCES OF CONTENT INTO A SEAMLESS EXPERIENCE AND MANAGING THE OPERATOR'S SERVICE AT HOME. THIS IS WHAT WE CALL **THE HOME CLOUD**.

IN SHORT

## UNLIMITED TV EXPERIENCE



## NEW PRODUCT PLATFORMS

Netgem has created a suite of products to best-suit the specific needs and infrastructure of today's service providers, ranging from green field telecom, cable and PayTV operators to device manufacturers and OTT service providers.

### INTERNET TV ADAPTOR

The Netgem Internet TV Adaptor includes many essential features; an internet tuner and local storage for VOD movie rental. The N5000 serves different purposes:



- As a Basic IPTV client, it is easy to integrate and very cost effective;
- As an Over The Top STB, it enables operators to reach outside their traditional footprint using progressive download and smooth streaming;
- As a secondary box, it provides exceptional user interface and opens access to remote PVR content.

The internet TV Adaptor boasts an exceptional user interface with a large set of pre-integrated applications such as Facebook, YouTube, online music and picture services.

### HYBRID STB AND MEDIA CENTER

The N8000 Series Netbox integrates a double tuner, a hard disk drive, a UPnP HD Media Center with wireless Home Network connectivity such as 802.11n.



The N8000 offers the ultimate blend of Over-The-Top content, broadcast channels, IPTV VOD service, WebTV and home network media sharing.

Broadcast channels can be received from Terrestrial, Cable or from Satellite feeds, from IP multicast streams, in progressive download or in smooth streaming mode.

The N8000 allows traditional PayTV operators and IPTV service providers to enrich their customers' experience with Internet and home network applications.