



IPTV World Series Awards 2010 Shortlist Announced

Informa Telecoms & Media are pleased to announce the shortlist details for the IPTV World Series Awards 2010.

The Award Winners will be announced at the IPTV Awards Gala Evening, hosted by TV and Radio personality Paul Ross. Ross is the co-presenter with Gabby Roslin on BBC London 94.9FM's flagship breakfast show and has fronted the police appeals show *Crime Monthly* for ITV and presented numerous game shows including *All Over The Shop* and *No Win No Fee* for the BBC and *Jeopardy* for Sky One. He is also currently the showbiz correspondent and film critic for *This Morning*.

The IPTV Awards Gala Evening will take place on the first evening of the IPTV World Forum (www.iptv-forum.com) on Tuesday, 23rd March 2010 at 7pm at the Royal Garden Hotel, London.

Full criteria for the Awards categories, details of the Judging Panel, and details on how to book places for the Gala Dinner are available at www.iptv-forum.com/awards.

The short listed companies and products are as follows:

Most Innovative New Service

Recognises a service launched by an operator or service provider in 2009, and delivered fully or in part over an IP network, which made a significant contribution to service revenues and customer satisfaction. A service or product could be a complete IPTV launch or it could be a new service as part of an existing IP TV offer, such as the introduction of HDTV or DVR for example.

Shortlisted:

BBC for BBC iPlayer for Games Consoles
PCCW for PCCW eye2
Deutsche Telekom for Programm Manager
Numericable for Numerispace

Best Subscriber Growth Achievement

Recognises an operator, service provider, ISP or content provider brand that has achieved significant growth in its subscribers for a managed IPTV service during 2009.

Shortlisted:

China Telecom for Guangdong Telecom
AT&T for AT&T U-Verse TV
Verizon for FiOS TV

Best Interactive TV Service/Application

Recognises interactive TV technologies and solutions across ALL network types, including terrestrial, satellite, cable, IPTV and mobile, and also covers technologies and services relating to Internet-based video delivered over any access network. It is not limited to services where the associated video is delivered as IP. However, please note that this category does not include Video on Demand; this award uses a more narrow definition of interactive TV - what people have come to understand by the abbreviation 'iTV'.

Shortlisted:

ADB for 'n'
Verizon for Verizon FiOS TV
Orca Interactive for COMPASS
NDS for InfiniteTV
AT&T U-Verse for Multiview

Best Consumer Device/CPE

Recognises excellence in consumer equipment, including the initial IP video receive equipment, screens & video consumption equipment, devices that can be paired directly with the initial receive equipment, devices that reside on a home network connected to the initial receive equipment, and devices that can be paired directly with equipment on the home network - provided in all cases that the video consumed is IP video routed to the consumer or home via a network connection.

Shortlisted:

Amino for Amino Freedom
Cisco for ISB6000 HD DVR Media Gateway Set-Top Series
Entone for Janus Media Hub
PCCW for PCCW eye2
Ruwido for invitro

Best Quality Improvement Solution

This category covers any technology or service that can be used to test, monitor, report upon, analyse or manage (proactively or reactively) video services delivered over IP-based networks. Technologies covered by this category could include monitoring solutions for picture quality or components of transport streams, and of course, Quality of Service. It also includes any technology or service that can be used to test, monitor, report upon, analyse, manage or in some way impact the overall customer experience in relation to IP video based services.

Shortlisted:

Alcatel-Lucent for 8920 SQM
First Media for First Media Video QoE Monitoring Solution
Mariner for xVu
Verizon for Verizon FiOS TV
Witbe for Witbe

Best Hybrid Broadcast-IP Video Delivery Solution or Service

Recognises an operator, network provider, solution provider or ISP for a video delivery service or solution which supports the delivery of video over both the IP and non-IP video networks in parallel.

Shortlisted:

EchoStar for EchoStar SlingLoaded™ HDS-600 R hybrid HD DVR
Alcatel-Lucent for 5910 MiViewTV
STC (Saudi Telecom Company) for IPTV/DVB-S STB
ANT for ANT Galio HbbTV Platform
Verimatrix for VCAS 3.0
Harmonic

Best On-Demand Technology for IPTV

Recognises the best on demand technology for delivering a TV service over a managed IP network.

Shortlisted:

SecureMedia for Encryptonite ONE™ Digital Media Security System (eONE™ System)
Harmonic for MediaPrism™ Convergence Suite
Thomson Connect for SmartVision
Arris for ConvergeMedia Application Management Suite
Ericsson for WatchPoint® Content Management System (CMS)

Best IPTV Service Delivery Platform or Client Software

Recognises an IPTV Service Delivery Platform or Client Software that supports IP-based video delivered via a managed private network.

Shortlisted:

Opera Software for Opera for Connected TVs
Cisco for Cisco End-to-End SP Video Solution
Microsoft Corporation for Microsoft Mediaroom
Motorola for Motorola KreaTV™ Application Platform
Netgem for NetgemTV
Sigma Systems for Sigma Systems' Subscriber Information Service

Best Internet TV Technology/Solution

Recognises technologies or solutions relating to video that is available via the public Internet. This generally means that it can be accessed via a standard web browser and can be found by anybody (although not necessarily viewed by anybody in the case of subscription services). However, video services that are delivered via the public Internet using a privately accessible web address are also included.

Shortlisted:

Echostar Europe for EchoStar SlingLoaded™ HDS-600 R hybrid HD DVR
Cisco for Cisco Content Delivery System
Brightcove for Brightcove 4
Harmonic for Harmonic's Rhozet transcoding solutions
Ooyala for Backlot

Best Client Software/Intellectual Property Solution

Recognises excellence in embedded client software or IP (intellectual property) across all network types, including terrestrial, satellite, cable, IPTV and mobile, and also covers technologies and services relating to Internet-based video over any access network.

Shortlisted:

TV Genius for TV Genius Content Discovery Platform
First Media for m-QM™
Oregan Networks and Phillips Home Control for Onyx

Special Merit Award for Outstanding Industry Contribution

Recognizes an individual who has made an outstanding contribution to the development of the IPTV industry.

The winner of this category will be announced and the award will be presented on the night.

About the IPTV World Series Awards

The IPTV Awards 2010 celebrate excellence in the global industry. The prestigious Awards give winners and shortlisted companies a mark of quality, innovation and leadership.

About the IPTV World Forum

The IPTV World Forum is the world's leading event on Hybrid, IP & Connected TV. It comprises of a 3 day, multi-stream conference programme featuring over 170 expert speakers from over 30 countries, including 101 content & service providers. The event also features a 3 day exhibition which boasts the latest market offerings and solutions for leading companies in the IPTV industry.

Now in its 6th year, the IPTV World Forum has evolved with the industry to reflect the central issues of hybrid broadcast solution and broadband TV business models

About Informa Telecoms & Media

Informa Telecoms & Media is the leading provider of business intelligence and strategic marketing solutions to global telecoms and media markets. Driven by constant first-hand contact with the industry, our 90 analysts and researchers produce a range of intelligence services including news and analytical products, in depth market reports and datasets focused on technology, strategy and content. Informa Telecoms & Media also organizes 125 annual events, attended by more than 70,000 executives.

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