



Netgem Extends To iPhone Community

Mobile application to launch with Monaco Telecom

IPTV World Forum, London. March 23rd, 2010. Netgem (<http://www.netgem.com>), a leading provider of IPTV technology and services to Telecom operators worldwide, today announced the launch of its iPhone application, in partnership with telecom operator Monaco Telecom (<http://www.monaco.mc>).

An important customer and innovation partner of Netgem, Monaco Telecom plans to introduce the new mobile phone application in June 2010, enabling iPhone-owning customers to control the interactive Monaco TV service powered by NetgemTV via their mobile phone.

“The iPhone is an enormously popular device amongst our customers, so it was a logical next step to work with Netgem to introduce such a mobile application,” explained Martin Péronnet, Monaco Telecom’s managing director. “The feature rich TV service we have created with Netgem, allows us to seamlessly integrate broadcast and Internet delivered content into one very easy user experience. Adding a mobile service is an exciting step in our innovation roadmap.”

The creation of the iPhone application, further illustrates the flexibility of the NetgemTV middleware, which via its exposed APIs, enable third-party developers to create engaging and feature-rich services for Netgem customers.

Commenting on the news Christophe Aulnette, Managing Director of Netgem, explained: “It is a pleasure to be working with Monaco Telecom to launch our first mobile application. This new feature demonstrates the openness and the capacity of Netgem TV platform to help such a forward looking customer as Monaco Telecom to maintain its innovation edge.”

Built upon its existing cable and internet network, the Monaco Telecom TV service has been developed using the next generation IPTV development platform, NetgemTV and Includes Video On Demand and Media Centre functions, plus numerous internet-based services, including web radio, local Internet TV and a service information portal.

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Notes to editors:

This year’s IPTV World Forum, which brings together operators, technology partners and content providers to define the IPTV evolution, takes place at London Olympia between 23rd and 25th March, 2010.

For more information about Netgem's hybrid broadcast / broadband IPTV solutions, please visit **Stand #36** at IPTV World Forum 2010 or go to: <http://www.netgem.com/index.php>. The Netgem team will be on hand to explain how operators can future proof their services to ensure the set top box stays at the centre of the connected home.

About Monaco Telecom

Monaco Telecom, the incumbent operator of the Principality of Monaco, offers mobile and fixed telephony, but also Internet and television services to the general public and businesses. The objective of the Monegasque operator is to innovate in all its activities without forgetting to put customers' satisfaction at the center of its concerns. Every year, Monaco Telecom invests more than 10% of its turnover in developing new services for its customers. The new TV is one of the two large projects on which the operator of Monaco works with the Internet offers 30 Mbps. The complete overhaul of the television system in all households in the Principality is announced to be set up before summer 2010.
<http://www.monaco.mc>

About Netgem

Netgem technology is employed in over 2.5 million homes globally and the company is among the Top 10 most deployed IPTV solutions worldwide. Netgem's customers include leading telecom operators such as SFR in France, Telstra of Australia, Monaco Telecom, Elisa in Finland, Algeria Telecom, FetchTV in the UK and Melita Telecom of Malta. Netgem is listed on Compartment C of Euronext Paris Eurolist (ISIN code: FR0004154060, Reuters code: ETGM.PA, Bloomberg code: NTG FP 7537).
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