



Netgem and Planet 9 SiOL STB Launch Converged Video Service in Slovenia

Paris, France. IBC10, Amsterdam, NL. September 8, 2010. Slovenian multimedia and content provider, (www.planet9.si) and Netgem (www.netgem.com), a leading provider of connected entertainment products, today announced the debut of the SiOL set top box (STB) at IBC 2010 in Amsterdam.

Planet9 is deploying a set top box that offers a fully convergent 3-screen video service SiOL iO (<http://io.siol.net>), which combines mobile, PC and TV content. It also allows customers to record or stream video from their mobile phone or webcam so it is available to view direct on the television.

Outlining his enthusiasm for Netgem's open, hybrid TV technologies, Tomaž Pernovšek, deputy managing director at Planet9, explained: "In order to meet the needs of an increasingly technology savvy audience it is essential that we provide customers the best possible IPTV experience. Hybrid IPTV technology is becoming a key driver in broadcast industry since consumers demand a blend of broadcast television, OTT content, PVR and other advanced TV services. Therefore, as a provider of both intelligent STB and middleware solutions Netgem was the right partner for us."

The new Planet9 TV service includes a dedicated weather channel that provides instant access to a rich choice of weather forecasts and a live, fully interactive sports channel for real-time scores and news.

Christophe Aulnette, Netgem's managing director, said: "By making use of our open software platform, Planet9 has the perfect tool to quickly and efficiently develop new applications to enable the company to maintain an aggressive road-map for Telekom Slovenia. By offering new types of services to customers Planet9 demonstrates how service providers can place the STB at the centre of the connected home and this makes it a great partner with which to enter the Slovenian Market."

Planet9 is one of the leading multimedia and convergence services and content providers in Slovenia. Through its web and mobile portals Planet9 positions itself as one of the nation's top three content providers and aims to bring new types of advanced experience to end users. The company's key area of interest is IPTV service development for Slovenia's leading telecommunication provider and its parent company, Telekom Slovenije.

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NOTES TO EDITORS:

Netgem will be presenting its new products and services, including the Planet9 SiOL solution, at #IBC10 (www.abc.org), Amsterdam, from September 10th-13th on stand 405, Connected World, Hall 9, The RAI Exhibition and Conference Centre.

About Planet9

Planet 9, with its web and mobile portals, is a recognized Slovenian enterprise in developing multimedia services and represents one of the leading content providers. It provides services and content on the mobile, TV and web platform. Its key activity areas are television and video (IPTV, Web video, mobile solutions and their convergence), Web services, portals, social networks and variety of communication solutions. It possesses know-how in the development and maintenance of various platforms (web and mobile portals, search engines, video) as well as internet and communications solutions and services provided by operators for user groups. Planet 9 is a member of Telekom Slovenia Group. www.planet9.si
Converged service: <http://io.siol.net>
Web portal: www.siol.net
Twitter: http://twitter.com/SiOLnet_sportal; http://twitter.com/SiOLnet_Novice
Facebook: <http://www.facebook.com/SiOL.net.Sportal>;
<http://www.facebook.com/SiOL.net.Novice>

About Netgem

Netgem enables operators to deliver branded connected entertainment in the digital home, enriching the broadcast TV experience with the power of the Internet. Installed in over 3 million homes around the world, Netgem is ranked number one for IPTV STB shipments in Western Europe and number 3 for IPTV globally in 2009 by Screen Digest. Netgem customers include: SFR, Telstra, Monaco Telecom, Elisa in Finland, Spec-Com for Algeria Telecom, Melita Telecom in Malta, Telekom Slovenia and FetchTV in the UK. Netgem is listed on Compartment C of Euronext Paris Eurolist (ISIN code: FR0004154060, Reuters code: ETGM.PA, Bloomberg code: NTG FP 7537). www.netgem.com
Twitter: <http://twitter.com/netgem>

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