



Netgem Appoints Yann Courqueux As Chief Marketing Officer
Strong IPTV track record will add to Management Team

Paris, France, April 20th 2010. Netgem (<http://www.netgem.com>), a leading provider of IPTV technology and applications to telecom operators worldwide, today announced the appointment of Yann Courqueux as Chief Marketing Officer.

Yann Courqueux will be responsible for Netgem's global marketing and communications and will report to Christophe Aulnette, Managing Director.

Yann joins Netgem after more than 15 years of international, sales, marketing and management experience within the Thomson Group. Most recently, Yann has been involved in strategic planning for Thomson's IPTV and MobileTV operations while also managing partnership development, marketing and responses to international tenders. One of his key missions was to pre-package solutions for innovative and fast-to-market deployments.

"With his strong track record, wealth of expertise and in depth understanding of IPTV market worldwide, Yann will contribute to the acceleration of our product development and to the increase of our market share in this fast-growing, international IPTV market. I am delighted to have Yann join our executive team." Commented Aulnette.

For the past 18 months, Netgem has undertaken a rapid plan of expansion delivering IPTV solutions for telecom and cable operators around the world. Netgem has announced over the last months a number of new customers such as Elisa in Finland, Monaco Telecom, Spec-Com for Algeria Telecom, Telstra in Australia, Melita in Malta.

"Netgem has made an impressive move into the international IPTV market and is recognised for its ability to provide scalable and innovative technology solutions that help operators build advanced TV services. I am delighted, therefore to be joining the Netgem team at such an exciting time." Said Yann.

Yann holds a Master of Science in Image Communication, a German Diplomarbeit in Telecommunications and an MBA from INSEAD.

- ENDS -

About Netgem

Netgem technology is employed in over 2.5 million homes globally and the company is among the Top 10 most deployed IPTV solutions worldwide. Netgem's customers include leading telecom operators such as SFR in France, Telstra of Australia, Monaco Telecom, Elisa in Finland, Spec-Com for Algeria Telecom, Melita Telecom and FetchTV in the UK. Netgem is listed on Compartment C of Euronext Paris Eurolist (ISIN code: FR0004154060, Reuters code: ETGM.PA, Bloomberg code: NTG FP 7537). www.netgem.com

Media Contact

Vanessa Vigar, Director of communications, Tel: + 31 6 11 56 22 18, vanessa.vigar@netgem.com